

**Town of Superior  
Work Session  
Wednesday, September 20, 2012, 5:30 P.M.  
Superior Senior Center  
360 W. Main Street, Superior, AZ 85173  
MINUTES**

**A. CALL TO ORDER**

Mayor Jayme Valenzuela called the work session to order at 5:42 p.m.

**B. SALUTE TO THE FLAG**

Mayor Valenzuela led the Salute to the Flag.

**C. OPENING PRAYER**

Council Member Chris Tomerlin led the opening prayer.

**D. ROLL CALL**

**Present:** Council Members Hank Gutierrez, Chris Tomerlin, John Tameron, Gilbert Aguilar, Soyla “Kiki” Peralta (arrived at 6:30pm), and Mayor Jayme Valenzuela; **Absent:** Vice Mayor Olga Lopez

**E. DISCUSSION**

1. Discussion and Cooperative Planning with the Superior Chamber of Commerce

Interim Town Manager/Clerk Rita M. Wentzel introduced Ms. Leslie Martin, President, Superior Chamber of Commerce.

Chamber President Martin introduced the Chamber of Commerce Board of Directors and provided a brief comment regarding the Chamber’s role in the community and their desire to work together with the Town to promote business.

Ms. Tina Gutierrez discussed Chamber of Commerce volunteers and tourism.

Ms. Pamela Dalton briefly commented regarding the ADOT projects in and around Superior and felt that the Council had not provided the community and businesses with adequate information. She questioned why there had been no public meetings as the bypass has already been approved as had the widening of the Highway through Superior and expressed her desire to go to ADOT with a united front and be forceful with the community issues.

Ms. Dalton then provided the Council with a proposed layout of the Main Street areas affected by the Apache Leap Mining Festival. She indicated that Todd Pryor has approved the layout for adequate fire protection. She also indicated that there would be no parking

signs on Main Street and on Neary Avenue in front of residences. There was a lively discussion regarding the placement of vendor booths adjacent to open businesses/lots.

Ms. Sue Anderson provided input regarding the Chamber's frustration with the Town wanting to charge fees for the event and felt that their permitting was being held up and it was causing delays to the development and production of the Festival.

Ms. Anderson further provided a handout regarding a Beautification Program to adopt Besich Park for six (6) months, to procure a bucket truck and banner Main Street, to hold a clean-up day for Main Street, to water the planters on Main Street for six (6) months, and finally to implement "Adopt a Flower Pot" (matching grant/fundraiser) for businesses who agree to care for and maintain the planter going forward. The Adopt a Flower Pot program will apply first to Main Street and, if there is money left, go to the US Highway 60 and other businesses.

Mr. Pete Casillas provided a handout regarding a Main Street Superior Art Project and described how the Chamber planned to partner to create an artistic theme along Main Street.

Ms. Deb Townsend discussed grant money available for the Town through grant writer Lina Austin and the Future Forward Foundation. She described the development of a Locator Program to solicit a business for the available lot at the Industrial Park.

Ms. Leslie Martin then gave a few words of thanks to the Town Council for the open discussion.

#### **F. ADJOURNMENT**

**MOTION:** Council member Tomerlin moved to adjourn. Council member Peralta seconded. Mayor Valenzuela adjourned the work session at 7:02 p.m.

I hereby certify that the foregoing minutes are a true and correct copy of the minutes of the Work Session of the Town Council of the Town of Superior held on the 20<sup>th</sup> day of September, 2012. I further certify that the meeting was duly called and held and that a quorum was present.

/s/

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**Rita M. Wentzel, Interim Town Manager/Clerk**