

Town of Superior
Community Development Committee

MINUTES

Thursday, March 24, 2022 6:00 P.M.
Superior Town Hall
199 N. Lobb Avenue, Superior, AZ 85173

Pursuant to A.R.S. 38-431.02, notice is hereby given to the members of the Superior Community Development Committee and to the public that the Superior Community Development Committee will hold a Regular Meeting open to the public set forth above.

This Meeting will be live-streamed on the Town's youtube channel.

<https://www.youtube.com/channel/UCd2f5D2dfTkaazjwNyhAXRA> .

1. CALL TO ORDER

Nathan Taylor called the meeting to order at 6:01 PM.

2. ROLL CALL

COMMITTEE MEMBERS PRESENT:

Valerie Garcia

Vanessa Navarrette

Tiffany Rowell- Telephonically

Jim Schenck

Nathan Taylor

Hesston Klenk – RCM Telephonically

Anna Vargas – RCM

STAFF PRESENT:

Todd Pryor – Town Manager

Ruby Cervantes – Town Clerk

Rebecca Field, Kimley-Horne Telephonically

3. PLEDGE OF ALLEGIANCE

Nathan Taylor led everyone in the Pledge of Allegiance.

4. CONSENT AGENDA

Pursuant to Section 2-4-6 (D), matters listed under the Consent Calendar are considered to be routine and will be enacted by one motion and one vote. Prior to consideration of the Consent Agenda, the Chairperson will ask whether any members of the Committee request any item be removed from the Consent Agenda for separate discussion.

1. Approval of Minutes of CDC Regular Session Minutes from January 27, 2022.

2. Approval of Minutes of CDC Work Session on February 24, 2022.

Motion to approve the Consent Agenda made by Committee Member Schenck, second by Committee Member Navarrette, Motion Carries.

AYES- 7 Committee Members: Garcia, Navarrette, Rowell (telephonically), Schenck, Taylor, Hesston (telephonically), Vargas.

NOES – 0

ABSTINATIONS- 0

ABSENT - 0

5. NEW BUSINESS

A. Discussion/Update/Possible Approval of the WayFinding Project.

Ms. Fields gave an update on the different phases which were handed out to committee. Received feedback on some of these concepts at the end of last year. We looked at concepts 1, 2 and 3. Those were the original concepts that we presented to this group. Based on the Feedback provided, we went ahead and created more concepts based on the discussions that we had last time. We have concept 4 which is basically the direction we were give to look at the colorful nature of concept 1, but similar to concept 2. Concept 3 is from an overall standpoint looking a little urban so that overall view was removed. We looked at Concept 4 as an option taking the feedback into account. We further refine that based on further discussion that said we would really love to see the parks have their own monument signs. If you look at concept 5, that is the final duration of the signage concepts that we put together and we feel that it is a reflection of the feedback that has been received. We have simplified the overall frame design and the structure to help with the costs. This is what we are calling the preferred concept. Wanted to hear feedback and other comments. Or are we able to consider this as the final sign concept moving forward into the final plan.

Mr. Pryor asked does everyone like concept 5?

Ms. Navarrette stated she like concept 5; it accomplishes everything. Concept 4 was also fine. Also looking at the cost.

Ms. Fields stated the only difference between concept 4 and 5 is the inclusion of a hybrid monument sign for the parks.

Mr. Schenck stated he is on board with concept 5. If you look at monument sign in 4 and look at the sign in 5, he liked the one in 5 more but he bet it costs more. Do we know the cost estimate difference?

The phase plan . Direction signs should go first. The plan with the different phases with what has been determined. Assuming we would go with concept 5 design. 25 most important directional signs.

The first phase would be the 25 directional signs. Phase two would be the rest of the directional signs which would be 20 more. A total of 45 directional signs. And 3 Directory kiosk signs as part of phase 2 for a cost of \$127,000.00. Phase 3 are signs which are nice for Way Finding but not necessary. 2 information signs, 6 destination signs and 3 park monument signs. Total \$101,000.00. Phase 4 are 3 monument gateway signs with an estimate cost of \$66,000.00.

Mr. Pryor stated the total is \$395,000.00 is the total plan. It give us good value for our money in each phase. So we can break it up practically and still get each phase that we really want to get done.

Doesn't know when we will get all phases funded. We have the RPA money now for first phase, still has to figure out where money coming from for 2nd Phase. and we do have ADOT approval for process.

Ms. Fields stated there will be a plan moving forward for the implantation of the different phases. These costs were given to us a few months back.

Mr. Schenck asked what the process was. The CDC makes a recommendation. Does this have to go to council? Yes was answered. We make recommendation. Then goes to council. Council makes final decision.

Mr. Pryor – The Council will approve the final product. We are the working group preparing the guide and documents. The CDC is going to say ok design 5 is what we want. She is going to go back and complete the actual study. The Final report has another 20-30 pages added to it that has every sign design, with every directional marker on that sign design on a long spreadsheet that is attached to this document.

Mr. Schenck – once that is done, Kimley-Horne has fulfilled their contract and going out and buying those signs is your responsibility. Mr Pryor answered yes. He just wanted to be clear who does what.

Mr. Pryor stated once we finalize the plan, it goes to Council, Council approves it, then he has to bring funding back to the Council and get the funding approved. That is going to take 3 bids. He is going to have to go out to bid on it and determine exactly what the cost is and then the Council will have to approve that individual cost. They have agreed in a general way to doing a Way Finding Plan Study, but if the final number isn't close to what is in the original projection, we will have to go back to Council for approval

Ms Garcia – since the Town Hall is going to be moving, will the signs be directed to the High School. Like the Library, Sr. Center.

Mr Pryor stated by the time this rolls out, we will be in the building. There will be delay time. Things will go in over the next 2 years. Earmark has been formally approved. USDA has contacted us saying the money is sitting there waiting for us to start building. Next step is to go to buildable plans on that project. The funding is there; we are ready to start moving. Still working on the EDA grant. Things will start moving fairly quickly after we get the design plans set up.

If businesses would like to get signage, they can use the Grand Canyon Sign Program. Probably seen them in the valley. They can choose to pay about \$300 per year and get that sign put in town. The Town cannot guide people to an individual business because that would violate the AZ State Constitution Gift Clause. We do not give gifts to individuals or non-profits. And signage to businesses would be in violation of this.

A Motion to Recommend Concept 5 made by Committee Member Schenck, second by Committee Member Navarrette, Motion Carries.

Mr. Taylor did a roll count vote since some members are on phone:

Valerie Garcia - AYE

Vanessa Navarrette- AYE

Tiffany Rowell- Telephonically AYE

Jim Schenck - AYE
Nathan Taylor - AYE
Hesston Klenk – RCM Telephonically -AYE
Anna Vargas – RCM – AYE

AYES- 7 Committee Members: Garcia, Navarrette, Rowell (telephonically), Schenck,
Taylor, Hesston (telephonically), Vargas.
NOES – 0
ABSTINATIONS- 0
ABSENT - 0

6. **SUMMARY OF CURRENT EVENTS**

A. Committee Members –

Garcia – next week FCCA will compete in state conference. Nathan will also be competing with us. FBLA is the week after in Tucson at La Paloma Conference.

Mr. Scheck – Sunday is Tareada with music, dancing, cars. Start at noon to 9:00 PM.


Ms Navarrette – Casino night. The Optimist Club is having this on Saturday.

7. **SCHEDULING OF NEXT MEETING**


Community Development Committee Meeting – April 28, 2022.

8. **ADJOURNMENT**

Motion to Adjourn the meeting of the Community Development Committee made by Committee Member Garica, seconded by Committee Member Navarrette, Motion Carries. Meeting adjourns at 6:28 PM.



Nathan Taylor, CDC Committee Member

ATTEST:


Ruby Cervantes, CMC