

**TOWN OF SUPERIOR**  
**RETREAT MINUTES**

**SPECIAL MEETING OF THE**  
**TOWN OF SUPERIOR TOWN COUNCIL**

Pursuant to A.R.S. Section 38-431.02, notice is hereby given to the Superior Town Council and to the public, that a Special Meeting of the Superior Town Council was held on Tuesday, February 28, 2023 , at 5:30 P.M. at the Town Hall Library, 199 N. Lobb Avenue, Superior, Pinal County, Arizona.

1. **CALL TO ORDER**

Mayor Besich called the Special Meeting to Order at 5:30 PM.

2. **ROLL CALL**

PRESENT –

Mayor Mila Besich  
Vice-Mayor Michael Alonzo  
Council Member Gilbert Aguilar  
Council Member Bruce Armitage  
Council Member Amy Byrd  
Council Member Vanessa Navarrette  
Council Member Olga Lopez

STAFF

Todd Pryor Town Manager  
Ruby Cervantes Town Clerk  
Karla Luedke Admin Assistant

Evelyn Casuga

3. **NEW BUSINESS**

A. **Strategic Retreat/Dinner with Council to discuss the Town's Future Objectives.**

Mayor Besich welcomed everyone to the Council Retreat.

Ms Casuga had a warm up session which asked what Council expectations were.

Council Member Aguilar – Work on annexation. Get hotels here. Get people to stay here. Growth. Be more involved in school system. Kids are going out of town.

Council Member Navarrette – Celebrate our successes. Five years has been a long time. Annexation and development . Businesses and residences for people to live.

Council Member Lopez – More information out to residents. Have informational meetings, possibly quarterly. Tell them this is what we planned five years ago; this is what we accomplished; this is what we are going to do.

Council Member Byrd – Communication with residents. Building out our infrastructure. WiFi and Verizon issues. Need stability; many working from home. WE need housing and hotel.

Mayor Besich – Communication.  
Goal Projectory

In 5 years:

Annexed from 3 sq miles to 12 sq miles  
WWTP in operation  
Hurricane in balances

Expectations Summarized:

Seeking a project(s) to support.  
Annexation – Future Development - Housing, Hotels  
Involvement in School System/lagging  
Celebrate successes last 5 years.  
Communication with residents on what's going on.  
Building out infrastructure, e.g. broadband  
Have improved reputation; Acted/Implemented on past plans.  
What Foundation/Plans for the next 5,10, 20, 30 years.  
Balancing old culture with new growth.  
Here for Todd- marching orders, next big bar.

Where is Council/Town going?  
Airport as source of revenue.  
BHP land (donated) for hotel, affordable housing, status of schools will have impact

**B. Current/Ongoing Projects Review -Town Manager**

Mr. Pryor- Clean audits since 2018; hired Finance Director; Clean-up of transfer station. Finances in order; Hurricane debt down; Salaries almost competitive.  
Core Mission: MultiGen and WWTP.  
Updating Strategic Plan; the next 5 years.

**Strategies for reaching out to community residents.**

Multi-pronged strategies.

Code Enforcement/ Building Code issues re: staffing; customer expectations;

Improvement Process (flow chart, permit process)

Impacts of gratification

View future of community

**C. Environmental Scan:**

Decision on mine status

Record of decision.

Agreement with Resolution

Arboretum future plans

Airport backlog for improvements.

Talent pipeline constraints

Growing our own.

Inflation/Recession

Transportation pressures statewide

e.g. Highway 60 behind

Fossil fuels impact

Reduced gas taxes

Legislative decisions impacting local government.

Impact of supply chain constraints; cost/talent

Global instability:

Cost volatility e.g. Fuel

Connecting to growth in Pinal County

Ms Casuga stated these goals provide context for what's happening outside.

**D. Council Input-**

Education system #1 area Arizona agrees needs attention. Job has to get done.

Rebuild, CPLC and Resolution gave away 150 computers to students and residents.

**E. Higher Aspirations: 10 Year View- Evelyn Casuga**

Five objectives for Strategic Plan.

**Education –**

Impact on overall value to community, students, talent.

Pipeline

Role of Town

e.g. enterprise center

engage with teachers, parents  
School board outreach  
Supportive in positive ways

Economic Growth and Development  
Education and Meds  
Healthcare facilities e.g.growth of clinic

Skilled Trade programs here  
Welding, Electricians, Plumbers, Robotics, IT and Computers

Base Industries – Jobs here; Money that comes back to the Community.

### **Land Exchange Opportunities**

Initiate planning processes

- Survey, topographic
- Land uses

Housing – Affordable, attainable, workforce

Revenue Generators –

Commercial/Industrial

One (1) Mile of Hwy frontage, new commercial corridor

Airport adjacent land uses

Niche opportunities

Need Hydrant

Factor in Environmental sustainability

### **Growth of Arboretum**

Collaborative opportunity

### **Watershed Plan with AZ Water**

Reduction of CAP

Global warning impact

**Streets –**

#### **Next steps:**

Development of a plan

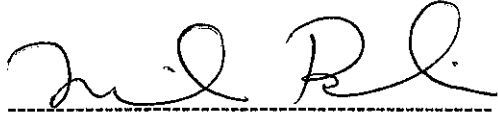
Need planners to assist Town Council. Get Ioanna Morfesis to guide us.

We have more resources and abilities now.

Far from where we were 5 years ago.

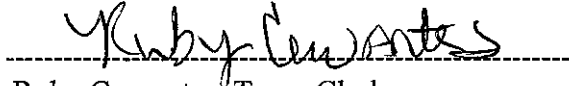
## **4. ADJOURNMENT**

Motion to adjourn the Special Meeting of the Town Council Special Meeting made by Council Member Lopez, second by Council Member Byrd, Motion Carries. Meeting adjourns at 8:33 PM.

Handwritten signature of Mila Besich in cursive script, positioned above a horizontal dashed line.

Mila Besich, Mayor

ATTEST:

Handwritten signature of Ruby Cervantes in cursive script, positioned above a horizontal dashed line.

Ruby Cervantes, Town Clerk